

**Media release**  
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## **COTA (Tas) takes reins of Seniors Week**

Council on the Ageing Tasmania (COTA Tas) was officially handed the reins for coordinating Seniors Week in Tasmania by the Minister for Community Development Cassy O'Connor today.

The week, held annually from 1-7 October, is a community-driven program based on events and activities around the State which provides opportunities for participants to stay both physically and mentally active while developing strong social networks in the community.

COTA Tas CEO Maxine Griffiths said the announcement was a reflection of the standing the organisation now holds in the community.

“Seniors Week is an important celebration of positive ageing across the nation and to have been placed in charge of its organisation in Tasmania is testament to the standing of COTA Tas in the community,” said Ms Griffiths.

“The contribution that older people make to society is an important and dynamic part of the social fabric in Tasmania and as the peak body representing the interests of older Tasmanians we are well positioned to undertake this new role.

“We are thrilled that the responsibility will also come with some added benefits to the organisation such as additional staff and funding.

“This will all go toward ensuring that Seniors Week continues to be a vibrant and innovative program of events that contributes to positive ageing throughout the State.

“I would encourage anyone interested in participating in the week to contact COTA Tas.”

For more information on Seniors Week please call COTA Tas on (03) 6228 1897.

**ENDS**

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