

MEDIA RELEASE for immediate use

6 December 2013

New president for seniors peak body

Mrs Diana Carter is the new president of Tasmania's peak seniors advocacy body, Council on the Ageing.

Mrs Carter replaces Margaret Bird who has stepped down after five successful years as president. However, Mrs Bird's expertise will not be lost as she will remain on the Board.

Mrs Alwyn Friedersdorff is the new Vice President.

A COTA Tas Board member for four years, Mrs Carter holds an MBA and was the recent recipient of the UTAS Vice Chancellor's Outstanding Community Engagement Award.

She has been a volunteer with many organisations including the Tasmanian Women's Consultative Council, The Australian Association of Gerontology, the UTAS Jane Franklin Residential College and the UTAS Alumni Committee.

Mrs Carter says she's passionate about the community and sees an ageing population as a benefit to society, not a burden.

"In my new role I am looking forward to harnessing my enthusiasm and expertise in health and allied areas to help COTA continue its wonderful and highly regarded work in actively advocating on behalf of older Tasmanians," Mrs Carter said.

The COTA Tas Board also has two new directors; COTA Tas peer educator Ian Fletcher, and CEO of Community Based Support, Peter Nute, who was also appointed Minute Secretary. Both join the existing Board members Malcolm MacDonald, Alwyn Friedersdorff, David Benbow, Jean Walker, Margaret Bird, Nick Evans and Mike Walpole, who was appointed Treasurer.

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More information: Diana Carter 0417 372233 or Sue Leitch, COTA Tas CEO 0448 281 897

*Hi-res jpg image of Mrs Diana Carter is available on request